

# Collaborative Governance and Partnerships

ACE Conference, Wellington Vivien Twyford, Twyfords NZ
June 2012



# Twyfords are ....











# ...and you are?

- Introduce each other around the table in terms of what you know about:
  - Collaborative Governance
  - Partnerships
- and ...
  - What you want to know about them (why are you here?)
- Select someone from your table to summarise your conversation to the workshop



# Why Collaborative Governance?

- The environment has changed over recent years
- Addressing the increasing complexity of our world is a key issue
- Business practice, particularly leadership practice, has to change to meet new expectations.



# Approaches to increasing complexity

#### Old approach

- leaders need to have all the answers
- the expert model "we know best – if you knew what I know, you'd agree"
- identifying problems that need fixing
- using rational argument to address values in collision

#### **Needed approach**

- diversity valued
- perspectives shared ,
- leaders saying "I don't have the answer, let's work together to cocreate solutions that work"
- building on strengths and on what works



# The new game we must learn

- A new mindset or way of thinking
  - knowing when you don't know
  - recognising and acknowledging what stakeholders can contribute
  - learning how to work with stakeholders
  - inviting stakeholders into the dilemma without trying to control the outcome
  - harnessing positive energy and enthusiasm

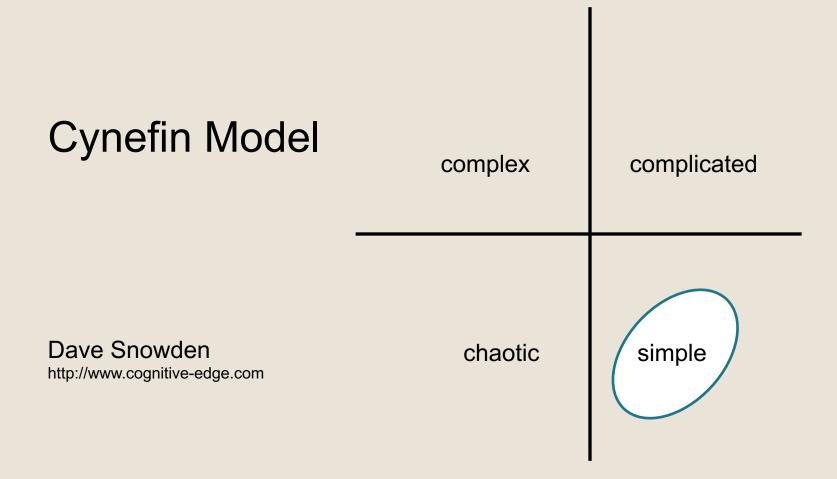


# Making a start

- Partnerships, alliances and collaborations are demonstrations of a new mindset about the value of working together
- But ... all too often they break down due to lack of process or lack of understanding of the fundamentals.



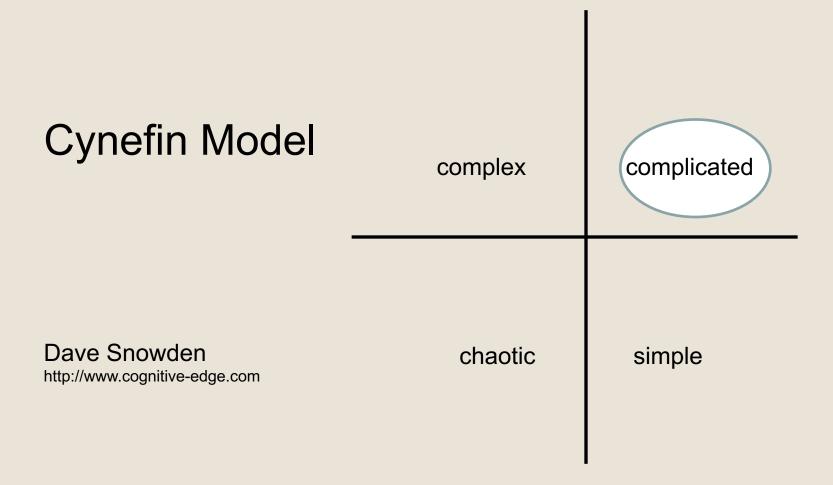
# Cynefin (Kun-eff-in)







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# Complicated





# Cynefin (Kun-eff-in)

Cynefin Model

complex

complicated

Dave Snowden http://www.cognitive-edge.com

chaotic

simple



Complex



# Cynefin (Kun-eff-in)

## Collaboration

Flexible interventions around emergent properties.

Technical expertise insufficient

Complex

## Cooperation

Complicated

Rules for intervention.
Technical expertise valued

Chaotic

Simple

Standard operating procedures

Coordination



# What does complex look like?

- No agreement on the problem to be solved
- Lots of uncertainty around the data
- No clear solution
- 'Competing futures'
- Values and ethical considerations are involved
- No clear path forward



# TABLE ACTIVITY - Reflection on Mayor Dale Williams keynote

- What did you hear and see from Dale? What was the high note ... the low note?
- What was your emotional response? Did Dale surprise you? Inspire you?
- What sense did you make of it what relevance did it have for your work?
- What do you still want to know?

**GOVERNANCE MODEL** 

#### **COMMUNITY OWNERSHIP AND LEADERSHIP**

Schools Training Employers Youth MSD/Agencies

Others relevant to your community - e.g. MTfJ..lwi..Faith..Sports..

MAYORS TASKFORCE FOR JOBS COMMUNITY YOUTH EMPLOYMENT STRATEGY (C-YES!)

**Develop your own Community Goal** 

(MTfJ Vision 'Zero Waste of Youth')

Stock-take Community employment opportunities for youth

Identify employers needs (Relationships...)

Connect with, transition and support all school leavers (YTS, Connections, Careers, Schools, Whanau ...)

Community celebrates youth achievement (Graduation Ceremonies, Awards, Scholarships...)

Community supports youth employees and employers (Apprentice and Training, Pastoral and Study Support, Mentors, Subsidies...)

employers support employment opportunities for Community's youth

(Work Experience, Flexible, Full/Part Time, Gateway, Apprenticeships...)

**Educate, train youth to employment needs** 

(Schools, Techs, PTE's, ITO's, Apprenticeships...)



# What's the difference?

#### **Collaborative Governance**

 A way of working with diverse stakeholders to create enduring solutions to our most complex challenges, problems and dilemmas

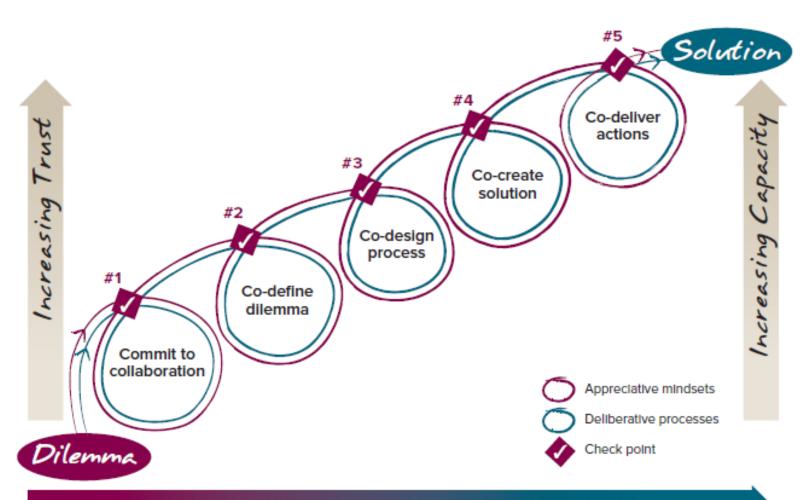
#### **Partnerships**

Cross-sector partnerships are a form of strategic alliance between organisations drawn from the business, government, education or community sectors who commit to working collaboratively on a project, program or complex issue to pursue a common purpose.

# Key characteristics of Collaborative Governance

- Appreciative mindset
- Shared learning
- Trustful relationships
- Sophisticated conversations
- Thoughtful deliberation
- Finding and implementing enduring solutions to complex dilemmas

#### Collaborative Governance



Build readiness • Build relationships • Build capability

APPRECIATIVE + DELIBERATIVE = ENDURING MINDSETS + PROCESSES = SOLUTIONS



# Key characteristics of crosssector partnerships

- Organisations working together to achieve mutual objectives
- Sharing risks and benefits
- Principles of
  - equity,
  - transparency,
  - mutual benefit



### Both are about....

# building TRUST





## The value of trust











## An alternative view of trust

Trust







# TABLE ACTIVITY – Opportunities for Collaborative Governance and Partnerships

- 10 minute Table conversation:
- What opportunities do you see for you to use either of these concepts in your work in Adult Community Education?
- What challenges do you see?
- What support might you need?
- 1 minute report back on your conversation

TWYFORDS



## Questions

 What questions do you still have about using Collaborative Governance in your work?



# The Power of Co The smart leaders' guide to Collaborative Governance.

- Off the presses only last week
- Copies at the back of the room.
- \$AU29.95
- \$NZ 38.95



# Partnering Solutions – how to build effective partnerships

- Article available on <u>www.iandixon.com.au</u>
- DIXON Partnership Solutions